



One ship, endless stories

Marrying the P&O Cruises tradition of sophisticated holidays at sea and a distinct British atmosphere with new and modern innovations, Azura will be a unique combination of quality, luxury and truly grown-up delights.

She will offer chic, stylish bars serving the most contemporary of cocktails; dramatic and inviting show lounges staging the very best in entertainment; a theatre hosting stunning productions; the most indulgent of spas with an exclusive terrace for al fresco treatments; a unique cinematic experiences out on the sun-drenched or star-lit decks; and dining by Michelin-starred chef Atul Kochhar.



A heavenly retreat

Azura's enticing open-air spa terrace will be the ultimate, tranquil haven, oozing style and pampered luxury. It will be a place for whiling away the hours lounging out on deck and being decadently waited upon whilst treating yourself to indulgent spa treatments under the shade of airy cabanas. Just a few steps away you will find the Oasis Spa – boasting a rejuvenating Thermal Suite plus an extensive range of unique beauty and relaxation treatments. You can even spoil yourself and book a Spa Stateroom package.

Good food, good wine

If you're a wine lover, you'll be in your element in The Glass House, Azura's upmarket, yet relaxed, wine bar and restaurant. Created in partnership with flamboyant wine expert Olly Smith, this stylish venue will be a haven of wine appreciation, with premium wines served by the glass – and knowledgeable sommeliers. The signature menu will serve a range of quality seafood and grills, paired with wines to match. And Olly himself will join Azura on certain cruises to host special wine tasting sessions.



THE PERFECT INDIAN SUMMER



WIN A 7 NIGHT CRUISE HOLIDAY ON AZURA

TO IRELAND, SPAIN AND FRANCE, DEPARTING IN SEPTEMBER 2010.

Simply complete and return this coupon and you will be automatically entered into our free prize draw.

For more information on P&O Cruises holidays and to be entered into our competition, please visit our website www.pocruises.co.uk/jazuracruise, call 0800 111 4141* quoting xxxxxx or complete and return the below coupon to P&O Cruises, PO Box 199, Clevedon Hall, Clevedon, BS21 7JE. Alternatively please visit your local ABTA Travel Agent.

Title: _____ Forenames: _____

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P&O Cruises is a Carnival plc brand. Carnival plc and other Carnival group companies (including those in the US) may wish to contact you with information and offers from P&O Cruises and other Carnival group cruise brands (see carnivalukgroup.com for details). By returning this coupon you will be indicating your consent to being contacted by post, email and/or telephone unless you tick the relevant boxes:

No Post No Telephone No Email

*The cost of calls from mobile phones will vary depending on your service provider.

Today we took a gondola ride along the canals of Venice; tonight we dine courtesy of Atul Kochhar



EVERY DAY IS DIFFERENT

Prize draw rules 1. Closing date for the draw is 20/08/10. 2. The prize is a 7 night cruise holiday on board Azura (A014) for two sharing an outside twin cabin. 3. The winner will be drawn at random from the valid entries received by us before the closing date. No cash alternative will be offered and the prize is non-transferable. 4. Only one entry permitted per household. Entrants must be aged 18 or over. No bulk or third entries accepted. 5. No purchase is necessary. For an equal chance of winning, send your name and address to the address in the coupon. 6. The winner will be bound by P&O Cruises booking conditions and for full terms and conditions see P&O Cruises 2010 First Edition brochure, published July 2009. Tips, personal expenses and transportation to and from ship is not included. The promoter is Carnival plc, trading as P&O Cruises, Carnival House, 100 Harbour Parade, Southampton, SO15 1ST.



Our story of Venice

'I'd always dreamt of coming to Venice. I'd seen pictures of it a thousand times; watched it romantically portrayed on television, with gondolas sailing along its sun-flecked canals, its crumbling old buildings united by bridges and its most famous sights captured for the world to see. And now we had arrived, to experience it for ourselves.



Our entrance on this early September morning was quite spectacular. An hour or so after sunrise Azura glided elegantly across the blue green waters, and from the seclusion of our private balcony we watched as the city honed into view on the horizon, like a mirage upon the sea.

From the harbour we were only a short distance from all the main sights, so we stepped ashore and, with map in hand, took a leisurely walk into the historic centre.

Only two days ago we had been in Dubrovnik, a city of comparable historic beauty. What a joy it was to wander around its Old Town, with its pretty harbour, towering ramparts, creamy stone pavements and red-roofed buildings, all surrounded by its medieval walls. From the main square, narrow corridors stretched up between the buildings, leading us deeper into this intriguing warren.

Back in Venice, St. Mark's Square was as impressive as I'd imagined. Though to be standing here now, amidst the crowd and bustle, it still felt a little dream like. Before us stood St. Mark's Basilica, a vision of gleaming Byzantine beauty, and its imposing Bell Tower – where we climbed to the top for some stunning views of the city. Facing out to the Venetian Lagoon was the lavish Doges Palace, a stately Gothic structure. And fringing the edges of the piazza were buildings

From here we followed the signs, through a string of narrow alleyways, to the Rialto Bridge, stopping to browse in a few little arty shops along the way, where Venetian masks and colourful glassware made for attractive window displays. Reaching the Grand Canal, a spectacular waterway, along which gondolas and tour boats took in the sights. The Bridge itself arched decoratively from one side to the other, its reflection rippling below. Climbing the steps, we were met by a bustle of people, who were milling in and out of the string of stalls and shops which lined the parapets.

“Before us stood St. Mark's Basilica, a vision of gleaming Byzantine beauty, and its imposing Bell Tower - where we climbed to the top for some stunning views of the city.”

Coming out the other side, men in traditional costume touted gondola rides and after the third one tried his luck we succumbed and stepped aboard – picking up an ice cream from a nearby seller to enjoy along the way. Clichéd perhaps, but still fabulous.



Tomorrow, we head back to Croatia, this time to the island of Korcula, situated off the Adriatic coast. But for now, my mind is on the evening ahead and Sindhu – an Indian fine dining restaurant on board our ship, created by Atul Kochhar; the first Indian chef to be awarded a Michelin-star – or so we've been reliably informed. The setting was perfect, ambient and stylish and the food was a sensation. Rillettes of lobster with prawns in mango pickle, followed by pan-roasted sirloin steak in garam masala marinade with naan and Gobi Masala. Then for dessert, a wonderfully light camomile panacotta with a sesame brittle.

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Heading for an evening stroll under the stars, we pass SeaScreen - a giant cinema screen suspended above the Aqua Pool - and an audience captivated by tonight's showing, and decide that will be us tomorrow night. But for now, we walk arm in arm gazing out across the dark shimmering ocean, after another rather special day creating memorable new stories with Azura'.



Floating along the waterways, gazing out to rows of pretty old buildings and detouring down side canals, my mind flicked back for a moment to our afternoon on the beach in Paleokastritsa, one of the most beautiful villages on the island of Corfu. It really was stunning with clear, warm waters and shingly sands.

Bringing me back to the present, our gondolier pointed out the Bridge of Sighs up ahead, which was once a corridor for prisoners including the city's most famous felon, Casanova. The bridge itself was much smaller than I had imagined, but charming none the less – and sitting over a narrow canal – its setting was truly picturesque.

Afterwards we found ourselves standing alongside the Grand Canal once again and, sighting a little restaurant along the water, treated ourselves to a delightfully Italian style lunch, with the most photographed view of Venice as a backdrop.

The afternoon drifted lazily by and later we headed back to the harbour, where our glistening superliner was waiting to welcome us back on board. Dressed for dinner, we made our way up on deck just in time to watch as Venice faded out of sight, and a wonderful late summer sunset took hold.

Azura-arriving April 2010

This fictional account of a holiday on Azura is just like the stories you will be able to enjoy when she arrives in spring 2010, wherever in the world you choose to sail with her, from the Mediterranean to the Caribbean, the Baltic, the Norwegian Fjords or the Canary Islands.

Enjoy luxury for less

Experience all the sophistication and unique delights Azura has to offer from just **£85 per person, per night**, which represents exceptional value for money when you consider what's included in your fare:

- Stylish en suite accommodation, complete with personal steward, Egyptian cotton sheets, designer tea and coffee making facilities, Wi-Fi and an indulgent pamper pack
- First-class cuisine including silver-service restaurants, food courts and daytime grills
- Entertainment day and night, from pools, gyms and sports courts to theatre, live comedy, cinema and dance classes

7 NIGHT CRUISE BREAKS FROM £799 PER PERSON
2 WEEK HOLIDAYS FROM £1,099 PER PERSON